



APC KNOWS RETAIL ::: APC KNOWS DATA

APC's Professional Services team delivers data-driven insights and Roadmap execution to drive business transformation and bottom-line results. We help you "get stuff done".

APC's Data Solutions Practice has deep expertise in the Retail industry. Our team includes experts with over 20 years of experience leading top retailers to a data-driven view of their business, resulting in better-informed strategic decisions.

APC's team includes business and technical expertise to maximize retail database technologies utilizing integrated data design, application development, and query tuning, to support an adaptive go-to-market strategy.

INDUSTRY CHALLENGES & DESIRED RESULTS

Disparate/latent data needed for regular business performance analysis

- Sales, inventory, customer daily analytics
- Business demands for new data sources and greater detail

Merchandise and Promotional Analysis

- Demand forecasting and supply chain integration
- Assortment planning / On-shelf availability by location

Customer Loyalty

- Customer retention and attrition
- Product return analysis

Future digital integration for seamless customer experience

- Integrating brick-and-mortar with digital sales
- Operational cost savings

OUR DISCOVERY PROCESS

APC-led workshops to define and validate strategic objectives or challenges, data sources, business benefits, and desired outcomes

- Business: Prioritize use cases by comparing Business Value vs. Feasibility
- IT: Discuss data requirements, sources, and gaps for Prioritized Use Cases

ENGAGEMENT OUTCOMES

Combined business and IT Roadmap based on compiled insights

Architectural Summary of opportunities identified and recommendations to improve performance

Refined data architecture and data models, maximizing business insights from advanced analytics applications

Comprehensive Analytics across channels and brands for more relevant customer interactions with increased conversions; Improved ROI through faster time to action

PROFESSIONAL SERVICES

PRACTICE AREAS



DATA SOLUTIONS

Engage APC's Data Solutions Practice to execute your most critical data projects. Our blended bench model helps deliver consistent, repeatable outcomes at a competitive price.



MANAGED SERVICES

Leverage APC's uniquely powerful talent ecosystem to stand up customized teams with the domain or platform expertise needed to drive project success and deliver business value.

OUR DIFFERENTIATORS

FLEXIBLE DELIVERY MODELS



LED BY APC



LED BY CLIENT

OFFERINGS

DISCOVERY

Evaluate your current environment and deliver a roadmap for recommended improvements

OPTIMIZATION

Improve Data Ecosystem performance and customer SLAs

MIGRATION

Upgrade your Data Platform or migrate your Data Ecosystem with an emphasis on data quality and security, cost reduction, and business continuity

MODERNIZATION

Execute your Modernization Roadmap by delivering consistent, repeatable outcomes

CO-MANAGED OR FULLY MANAGED PROJECT SOLUTIONS

Collaborate with APC's solutions specialists to design the right team to accomplish your target outcomes; APC co-manages or fully manages the project

TEAM TALENT SOLUTIONS

Utilize APC's talent solutions services to provide a customized team, while giving you management control

SUBJECT MATTER AND SKILLS EXPERTISE

Leverage our SMEs for short-term consulting engagements (domain/platform/industry)

